**ATD Long Island Chapter**

**Board call 10-3-19**

**Attending:** Stephanie Burke, Sayeed Islam, Melissa Trifoli, Lauren Gigner, Lisa Privett-Wood

**Discussed:**

Update on individual Plan of Action for key results areas identified at the Summit and any other open items.

**Marketing & Communications**- Lisa

* Big bucket objectives

1. **Internal certification**
2. **Branding**
3. **Newsletter committee**
4. **Recruit Dir Social Media**

**Programming** – Lauren and Sy

* 2019 Remainder
  + December: Sy still waiting to hear back from Northwell Health speaker
    - Looking at other options
    - Summit suggestion that Northwell also host and preview their L&D space/activities during Employee Learning Week
      * Consider changing 12/12 to first week of December
* 2020 Meetings: Lauren has drafted tentative
  + Meeting venue – Marcum not committed
    - Jan NA
    - Feb Lauren to check with Larry re: Henry Schein
    - Sy suggested further west for March meeting

**Technology**

* Confirm with Larry re: timing of website updates

**Membership** – Melissa

* Melissa to organize meeting with Michele, Kiki, Stephanie and Melissa re-assess current state and objectives, etc.

**Sponsorships** – Stephanie

* NEFCU is now Jovia - Status pending (Stephanie)
* Discussed at Summit goal for each Board member to secure at least one sponsorship
* Sy suggestions
  + Check in with DisruptHR organizers
  + LMS companies
  + Limited potential with private educational institutions; likely in-kind sponsorships vs. $$ funding
    - Hofstra Business School
    - St. Joseph’s
    - Molloy

**Financial** – Stephanie

* Some revenue from September meeting with no f&b costs

**ALC Chapter Conference Oct 10-12**

* Stephanie, Michele, Sy attending

**NY Metro Regional Conference (April 2020)** – Lisa, Stephanie

**Next Board Call –** Stephanie will send out Doodle re: availability for 1st week of November